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Product or Warranty Upgrade Notice

Purpose of the BluePrint

To send a notification to a target segment of customers who require product or warranty notices. Set for 3 languages English, French & German.

Features

TEXT/HTML Sections
Multi Lingual Section Groups (French , German, English)

Links to

- Unsubscribe BluePrint
- Customer data verification BluePrint
- Subscriptions BluePrint
- Online notice
- Refer & Friend or Refer a Colleague

Export Task for customers requiring Print version of Notice

Web Page for notice

- attached as Adobe .pdf or as web notice
- sectioned for English , French & German

Links to

- Customer data verification Blueprint
- Subscriptions BluePrint

Refer a friend web landing page

Thankyou Web page for submitting friend

Copy of original notice sent to friend from Referrer

Contents of BluePrint Package

BluePrint for version 4.2 of Pivotal MarketFirst
Guide for using Blueprint

RRP

£750+ VAT without customization

Quote + VAT with customization & Integration

Make Great Marketing Together
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