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Subscriptions Management

Purpose of the BluePrint

To allow customer to control their subscriptions online in real time to enable only relevant information to be sent .

Features

Web landing page for linked communication

Conditional confirmation page when submit online presses

Conditional email confirmation of new subscriptions

Update of Profile fields with new subscriptions

Links to

Customer Data Verification Blueprint

Set for 3 standard languages (English , French & German)

Contents of BluePrint Package

BluePrint for version 4.2 of Pivotal MarketFirst

Guide for using Blueprint

RRP

£500+ VAT without customization

Quote + VAT with customization & Integration

Make Great Marketing Together
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